

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR MARCH 2014**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2014	2013	2014	2013	2014	2013	Gain/Loss
Main Library	144,536	145,757	695	701	402,827	422,853	-4.7%
Branches	325,352	337,116	1,472	1,491	933,844	993,736	-6.0%
Mobile Units	6,833	5,581			18,620	16,021	16.2%
Library for the Blind	54,600	52,162			153,300	163,867	-6.4%
OLBPD BARD	11,659	13,908			34,221	38,234	-10.5%
eMedia	19,812	15,463			58,401	44,869	30.2%
TOTAL CIRCULATION	562,792	569,987			1,601,213	1,679,580	-4.7%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD	
	2014	2013	2014	2013	Gain/Loss	
eBook	14,275	11,969	43,279	34,590	25.1%	
eAudioBook	4,535	3,357	12,988	9,775	32.9%	
eMusic	21	54	78	204	-61.8%	
eVideo	203	83	500	300	66.7%	
Zinio	778	0	1,556	0	N/A	
TOTAL eCIRCULATION	19,812	15,463	58,401	44,869	30.2%	Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD	
	2014	2013	2014	2013	Gain/Loss	
Downloads	11,659	13,908	34,221	38,234	-10.5%	Included in circulation activity
Users	680	608	2,018	1,843	9.5%	

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2014	2013	2014	2013	Gain/Loss
Main Library	94	45 minutes	14,022	14,774	12,692	11,365	11.7%
Branches	546	40 minutes	84,775	86,389	56,859	58,164	-2.2%
TOTAL USAGE	640		98,797	101,163	69,551	69,529	0.0%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2014	2013	2014	2013	2014	2013	Gain/Loss
Main Library	48,439	47,843	219	212	119,087	135,579	-12.2%
Branches	241,125	243,940	1,091	1,079	647,746	712,727	-9.1%
Mobile Unit	599	637			1,644	1,893	-13.2%
TOTAL VISITS	290,163	292,420			768,477	850,199	-9.6%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR MARCH 2014**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	8,478	824	715	1,360	11,377	909	12,286
Brooklyn	4,617	446	511	789	6,363	567	6,930
Carnegie West	8,851	986	1,429	1,961	13,227	1,143	14,370
Collinwood	5,834	608	763	1,094	8,299	729	9,028
East 131st	3,582	312	387	441	4,722	416	5,138
Eastman	13,949	1,409	1,708	2,536	19,602	2,373	21,975
Fleet*	9,590	961	1,093	1,955	13,599	1,029	14,628
Fulton	13,095	765	663	1,339	15,862	919	16,781
Garden Valley	3,102	218	141	270	3,731	296	4,027
Glenville	6,044	549	569	1,156	8,318	557	8,875
Harvard-Lee	6,541	648	742	1,426	9,357	795	10,152
Hough	3,629	334	324	508	4,795	326	5,121
Jefferson	5,899	683	970	1,367	8,919	801	9,720
Langston Hughes	4,595	507	499	1,097	6,698	538	7,236
Lorain	8,179	798	874	1,703	11,554	828	12,382
Martin Luther King, Jr.	7,961	569	832	1,033	10,395	975	11,370
Memorial-Nottingham	9,479	739	1,336	2,460	14,014	1,451	15,465
Mt. Pleasant	4,371	458	487	673	5,989	433	6,422
Rice	9,049	643	932	1,314	11,938	993	12,931
Rockport	13,772	1,275	1,673	2,940	19,660	1,993	21,653
South	6,373	724	624	1,261	8,982	615	9,597
South Brooklyn	14,332	1,221	1,876	3,383	20,812	2,147	22,959
Sterling	4,134	310	403	739	5,586	418	6,004
Union	5,810	676	730	1,033	8,249	554	8,803
Walz	12,017	905	1,378	2,000	16,300	1,423	17,723
West Park	11,985	1,463	2,847	4,220	20,515	2,658	23,173
Woodland	7,715	621	534	1,081	9,951	652	10,603
TOTAL	212,983	19,652	25,040	41,139	298,814	26,538	325,352

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR MARCH 2014**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2014	2013	2014	2013	Gain/Loss	%G/L
Addison	12,286	11,089	36,381	31,623	4,758	15.0%
Brooklyn	6,930	7,940	19,632	24,442	-4,810	-19.7%
Carnegie West	14,370	14,768	39,907	41,582	-1,675	-4.0%
Collinwood	9,028	10,268	27,118	30,812	-3,694	-12.0%
East 131st	5,138	5,571	16,499	16,005	494	3.1%
Eastman	21,975	21,187	63,183	60,886	2,297	3.8%
Fleet*	14,628	16,928	43,321	50,058	-6,737	-13.5%
Fulton	16,781	15,240	48,376	44,791	3,585	8.0%
Garden Valley	4,027	4,574	10,873	14,283	-3,410	-23.9%
Glenville	8,875	9,120	25,710	27,882	-2,172	-7.8%
Harvard-Lee	10,152	10,819	27,024	32,103	-5,079	-15.8%
Hough	5,121	5,138	15,102	15,251	-149	-1.0%
Jefferson	9,720	9,220	26,329	27,552	-1,223	-4.4%
Langston Hughes	7,236	8,467	20,813	24,996	-4,183	-16.7%
Lorain	12,382	12,852	32,759	38,082	-5,323	-14.0%
Martin Luther King, Jr.	11,370	8,866	33,888	25,500	8,388	32.9%
Memorial-Nottingham	15,465	16,920	44,026	47,639	-3,613	-7.6%
Mt. Pleasant	6,422	7,000	18,860	19,976	-1,116	-5.6%
Rice	12,931	13,975	36,963	41,208	-4,245	-10.3%
Rockport	21,653	23,048	61,831	67,708	-5,877	-8.7%
South	9,597	7,633	29,041	26,569	2,472	9.3%
South Brooklyn	22,959	23,759	63,857	68,898	-5,041	-7.3%
Sterling	6,004	6,782	18,183	23,282	-5,099	-21.9%
Union	8,803	9,438	25,625	26,877	-1,252	-4.7%
Walz	17,723	19,385	51,038	57,142	-6,104	-10.7%
West Park	23,173	24,899	65,797	70,882	-5,085	-7.2%
Woodland	10,603	12,230	31,708	37,707	-5,999	-15.9%
TOTAL	325,352	337,116	933,844	993,736	-59,892	-6.0%

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE MARCH 2014**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2014	2013	2014	2013	Gain/Loss	%G/L
Addison	6,027	6,741	16,443	19,564	-3,121	-16.0%
Brooklyn	4,028	5,074	10,902	13,288	-2,386	-18.0%
Carnegie West	15,513	17,237	42,158	49,536	-7,378	-14.9%
Collinwood	7,500	7,291	19,432	21,500	-2,068	-9.6%
East 131st	7,499	7,796	20,000	22,914	-2,914	-12.7%
Eastman	12,575	12,671	34,558	37,600	-3,042	-8.1%
Fleet	11,277	12,987	30,460	35,489	-5,029	-14.2%
Fulton	7,521	9,526	20,392	25,646	-5,254	-20.5%
Garden Valley	4,907	4,100	12,250	12,557	-307	-2.4%
Glenville	6,863	7,288	18,278	21,839	-3,561	-16.3%
Harvard-Lee	10,182	8,885	28,123	27,065	1,058	3.9%
Hough	10,263	9,921	27,208	28,225	-1,017	-3.6%
Jefferson	8,308	8,010	22,514	23,555	-1,041	-4.4%
Langston Hughes	7,418	6,606	18,820	19,688	-868	-4.4%
Lorain	8,188	8,240	21,998	23,863	-1,865	-7.8%
Martin Luther King, Jr.	6,623	6,050	18,024	17,443	581	3.3%
Memorial-Nottingham	5,807	7,580	15,926	22,251	-6,325	-28.4%
Mt. Pleasant	7,131	6,558	19,171	19,633	-462	-2.4%
Rice	13,960	13,849	38,452	42,355	-3,903	-9.2%
Rockport	13,991	11,046	35,661	32,760	2,901	8.9%
South	8,276	4,635	23,556	20,209	3,347	16.6%
South Brooklyn	13,323	15,530	34,362	43,244	-8,882	-20.5%
Sterling	10,168	12,787	28,415	37,332	-8,917	-23.9%
Union	6,162	6,015	15,635	16,280	-645	-4.0%
Walz	9,333	9,949	25,248	29,330	-4,082	-13.9%
West Park	10,659	10,348	29,251	29,978	-727	-2.4%
Woodland	7,623	7,210	20,509	21,467	-958	-4.5%
TOTAL	241,125	243,930	647,746	714,611	-66,865	-9.4%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS MARCH 2014**

Total Circulation		Attendance		Population	
Branch		Branch		2010	2000
1 West Park	23,173	1 Carnegie West	15,513	1 South Brooklyn	32,043 34,217
2 South Brooklyn	22,959	2 Rockport	13,991	2 West Park	27,814 29,398
3 Eastman	21,975	3 Rice	13,960	3 Fleet**	26,727 34,598
4 Rockport	21,653	4 South Brooklyn	13,323	4 Eastman	23,674 25,873
5 Walz	17,723	5 Eastman	12,575	5 Rockport	19,896 21,467
6 Fulton	16,781	6 Fleet	11,277	6 Fulton	19,647 22,575
7 Memorial-Nottingham	15,465	7 West Park	10,659	7 Rice	19,462 25,893
8 Fleet*	14,628	8 Hough	10,263	8 Memorial-Nottingham	19,271 22,598
9 Carnegie West	14,370	9 Harvard-Lee	10,182	9 Harvard-Lee	17,655 21,246
10 Rice	12,931	10 Sterling	10,168	10 Walz	16,063 18,497
11 Lorain	12,382	11 Walz	9,333	11 Collinwood	14,769 19,377
12 Addison	12,286	12 Jefferson	8,308	12 Langston Hughes	14,439 21,224
13 Martin Luther King, Jr.	11,370	13 South	8,276	13 Glenville	14,006 20,302
14 Woodland	10,603	14 Lorain	8,188	14 Addison	13,603 19,263
15 Harvard-Lee	10,152	15 Woodland	7,623	15 East 131st	13,025 18,001
16 Jefferson	9,720	16 Fulton	7,521	16 Mt. Pleasant	12,792 17,155
17 South	9,597	17 Collinwood	7,500	17 Lorain	12,588 14,589
18 Collinwood	9,028	18 East 131st	7,499	18 Martin Luther King, Jr.	12,392 15,483
19 Glenville	8,875	19 Langston Hughes	7,418	19 Carnegie West	10,487 11,716
20 Union	8,803	20 Mt. Pleasant	7,131	20 Union	8,416 12,603
21 Langston Hughes	7,236	21 Glenville	6,863	21 Sterling	8,267 8,712
22 Brooklyn	6,930	22 Martin Luther King, Jr.	6,623	22 Woodland	7,946 7,213
23 Mt. Pleasant	6,422	23 Union	6,162	23 South	6,325 7,729
24 Sterling	6,004	24 Addison	6,027	24 Hough	5,667 7,845
25 East 131st	5,138	25 Memorial-Nottingham	5,807	25 Brooklyn	5,524 6,430
26 Hough	5,121	26 Garden Valley	4,907	26 Jefferson	3,515 3,987
27 Garden Valley	4,027	27 Brooklyn	4,028	27 Garden Valley	2,310 3,220
	325,352		241,125	28 Broadway**	1,966
					388,323 473,177

**Broadway and Fleet services areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR MARCH 2014**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
Loans* to:					
CLEVNET	81,918	81,053	231,988	231,622	0.2%
MORE	1,206	734	2,308	2,316	-0.3%
Other Libraries	1,088	600	2,345	2,108	11.2%
TOTAL	84,212	82,387	236,641	236,046	0.3%

*Totals included in Main Library and Branch circulation counts.

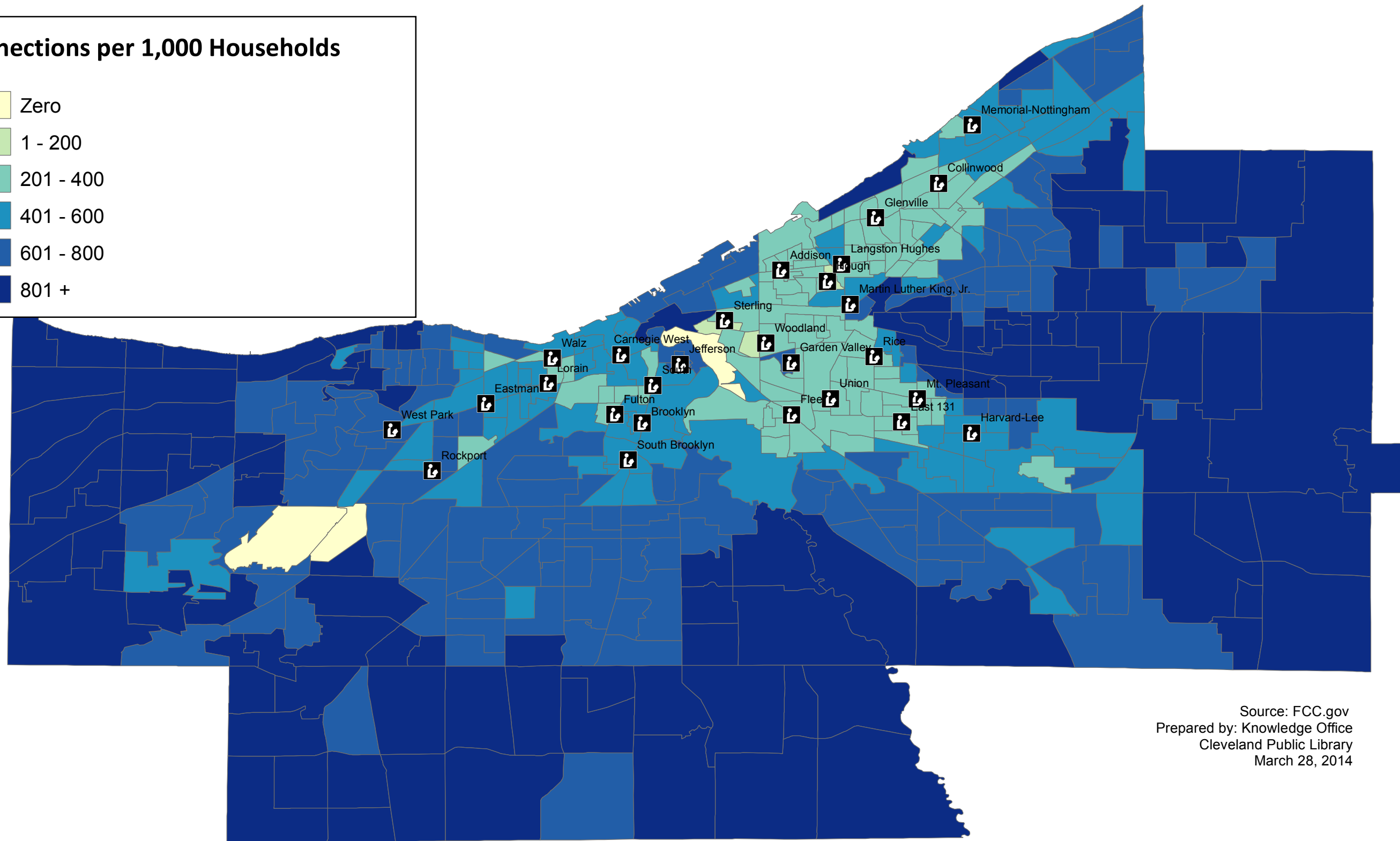
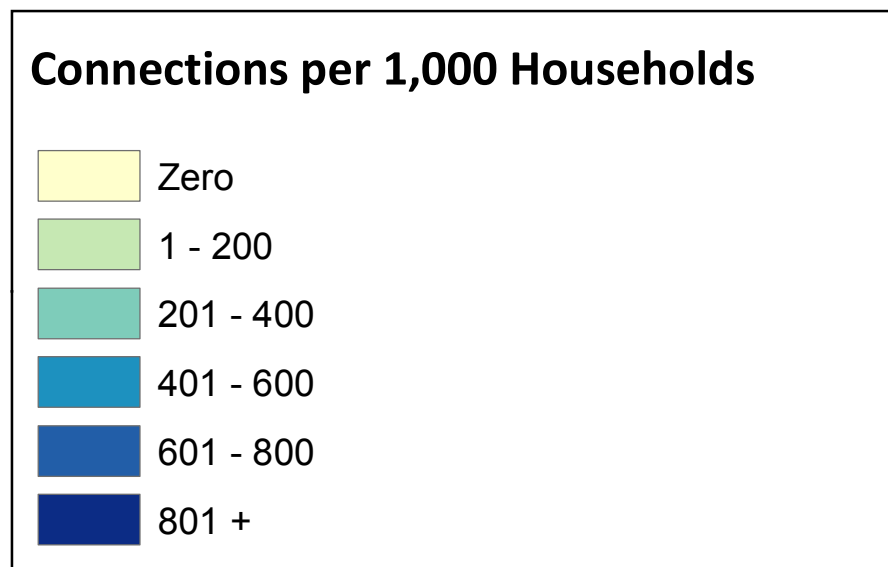
ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
Projected	31,018	27,558	86,227	73,918	16.7%
KnowItNow Web Reference*	356	723	1,105	1,989	-44.4%
Interlibrary Loan Requests	2,294	4,659	6,543	14,719	-55.5%
TOTAL	33,668	32,940	93,875	90,626	3.6%

*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
New Titles Added	5,497	5,570	16,771	15,175	10.5%
Total Items Added	17,869	22,935	53,427	62,948	-15.1%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
Main Library	208	208	574	592	-3.0%
Branches	5,967	6,105	16,399	16,869	-2.8%

Residential Fixed High-Speed Connections per 1,000 Households in Cuyahoga County



Source: FCC.gov
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